

# RAMA KRISHNAN GRT

+33 7 66 22 74 54 @ ramakrishnangrt@icloud.com www.ramagt.com Paris, France

## EXPERIENCE

### Project Manager

LS GROUP (ex Light And Shadows) 02/2022 - Ongoing

- Managing client projects (planning, budgets, milestones, etc.)
- Technical and functional specification of the applications.
- Implementation and proposal of various AGILE Methodologies.
- Monitoring of production teams to guarantee quality deliverables, delivery times and control of resource consumption.
- Increased teams efficiency by 60% with new workflows.

### ITSM - Project Management Trainee

Danone Headquarters 10/2020 - 08/2021 Paris, France

- Managed and implemented 2 IT projects.
- Documented 10+ crucial knowledge articles.
- Benchmarked and implemented various IT equipment and software.
- Deployed 4 Power BI dashboards to monitor various activities.
- Assisted in developing BCP - Business Continuity process.

### Marketing and Design Intern

Boks @Station F 02/2020 - 08/2020 Paris, France

- Designed, and developed an E-commerce product page.
- Configured and deployed various digital marketing automation.
- Integrated various platforms to manage over 1000 B2B leads automatically.
- Developed an AR Facebook Ads increasing engagement by 30%.
- Benchmarked and deployed CRM solution from scratch.

### Digital Media Specialist

Tracksolutions 05/2019 - Ongoing France

- Designing social media marketing campaigns (increased clients' inquiry requests by 20%)
- Implemented efficient Data visualization methodologies which made over 70% of our customers happy
- Produced and published over 100 videos
- Implemented and designed various Sports marketing campaigns


### Co-Founder

Delroit 12/2015 - 05/2018 Coimbatore, India

- Co-founded media consultancy offering virtual reality, digital signage, branding, web & app development, and IT services.
- Led business plan development and secured funding from investors, including a university.
- Provided digital transformation solutions to the university, including VR, signage, branding, web, and app development.
- Built and managed a team of marketing and IT professionals, ensuring high-quality client and university deliverables..

## FIND ME ONLINE

 **LinkedIn**  
www.linkedin.com/in/ramakrishnangrt

 **Behance**  
www.behance.net/ramakrishnangrt

## EDUCATION

### M.Sc in International Global Communication

ISCOM

10/2020 - 08/2021 Paris, France

### M.Sc in International Business

IESEG School of Management

01/2019 - 08/2020 Lille, France

### B.Sc in Visual Communication

Karunya University

06/2018 - 07/2018 Coimbatore, India

## SKILLS

Power BI JIRA Servicenow

ITIL Microsoft Suite AGILE

SAFe Adobe Suite AWS

Google Suite Dynatrace SAP

## TRAININGS AND CERTIFICATIONS

AGILE Fundamentals

Negotiation

Power Bi Dashboarding

## LANGUAGES

English Bilingual

French Advanced

Tamil Native

## INTERESTS

Cycling

Motorsports